

Hazal Ozturk

UX DESIGNER / ARTIST / EX
SOFTWARE DEVELOPER

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[hazalcanisagozturk](https://www.linkedin.com/in/hazalcanisagozturk)

Education

University of Nebraska-Lincoln

MSc in Textile Chemistry
(Jan 2013 - May 2016)

Hacettepe University

BS in Chemistry
(2007 - 2012)

Skills

Technical

Figma, Adobe Creative Suite, Google Slides, Canva, Invision, Miro, JIRA, Sketch, Keynote, Invision, Lucidchart,

Design

UX/UI Design, Mobile Design, Service Design, Design Thinking, Design Strategy, Wireframing, Prototyping, Information Architecture, Diagramming, Design Systems, Typography, Storyboarding, Design Thinking, Accessibility, Drawing, Painting, Photography, Graphic Design, Art Direction,

Research

User research and strategy, user interviews, information architecture, card sorting, usability testing, a/b testing, User journey mapping

Software

React, React Native, Vue, Git, AppStore & Google Play Store, CSS, SASS

Other Creative

Acrylic Painting, Digital Art, Procreate, Art Exhibitions

Work Experience

Sr. UX Designer (Enterprise Security)

Cisco
(March 2024 - Present)

- Led end-to-end UX design for a data-intensive platform, improving user task efficiency by **40%** through optimized workflows and streamlined information architecture.
- Enhanced engagement by **80%** by crafting visually compelling interfaces that transformed complex data into actionable insights.
- Conducted usability testing sessions, achieving a **90%** increase in user satisfaction scores by iterating based on user feedback.
- Collaborated with cross-functional teams, reducing development time through detailed, interactive prototypes and clear design specifications.

UX Designer (Managed Services)

Cisco
(April 2022 - March 2024)

- Led design strategies and the design processes to create streamlined and simplified interfaces for **4 large-scale** Cisco tools
- Created, revised, and maintained low-fi and high-fi designs
- Conducted user research studies and usability studies
- Delivered presentations on design concepts and customer behaviors, consistently securing **100% executive approval** for various product launches

UI Developer / UX Engineer

Troy Web Consulting
(Jan 2019 - April 2022)

- Designed, developed and maintained **5 mobile** applications and **3 web** applications
- Provided high-fidelity prototypes and mock-ups
- Wrote modern, performant, and robust code for a diverse array of clients
- Reviewed accessibility and 508 compliance for **8** applications
- Researched new devices, design trends, and standards
- Generated hypotheses, conduct user research studies and usability studies